

April 11, 2022

Attn: Colleen Chawla, Director, HCSA  
Kimi Watkins-Tartt, Director, ACPHD  
Alameda County Health Care Services Agency (HCSA)  
Lori Cox, Alameda County Social Services Director

cc: Susan Muranishi, Alameda County Administrator's Office  
Alameda County Board of Supervisors

Via Electronic Request

**Re: Alameda County ARPA Tranche 1 \$11M Funding Availability, HCSA Community Coalitions Model, Oakland Coalitions COVID Response & Recovery Questions and Recommendations, & Request for Detailed Breakdown of \$162M Tranche 1 Funds Allocation & Spending**

Dear Alameda County Health Care Services Agency and Social Service Agency,

The Oakland coalitions – African American Response Circle (AARC), Healthy Havenscourt Collaborative (HHC), Oakland Asian American Pacific Islanders Unite (OAPU) and the Resilient Fruitvale Collaborative (RF) would like to thank you for your continued partnership, as we continue to work together to support the health and well-being of Oakland's communities, especially our Black, Indigenous, People of Color (BIPOC), low-income residents, essential workers, and immigrant communities. AARC, HHC, OAPU and RF is a consortium of four Oakland-based neighborhood collaboratives. Across each of our collaboratives, we strive to uplift communities while providing immediate service and support to survive the pandemic.

**The purpose of this letter is to outline our questions and recommendations for the disbursement of the \$11M ARPA funding available for outreach and navigation (\$5M) & community capacity building (\$6M). We are also requesting a detailed breakdown of the \$162M tranche 1 funds allocation and spending.**

COVID has solidified the link between **place and health**. Where we live, work, and play critically shapes our health outcomes and quality of life. COVID has also revealed the social and economic devastation on Oakland's low-income, communities of color due to decades of redlining and disinvestment.

Across our coalitions, COVID recovery will mean taking a comprehensive approach to health, that includes access to health services, *along with* addressing the social, economic, and environmental conditions. **For us, recovery is tied to safe and healthy housing and equitable economic development, sustainable small businesses, access to healthy foods, good jobs with sustainable living wages, and access to basic needs (e.g. diapers &**

toiletries, especially for our unhoused). **The County ARPA Tranche 1 \$5M towards navigation and outreach is an opportunity for transformative change in how we support resident health and well-being.**

Secondly, having a centralized community anchor to convene partners, coordinate resources, and build the capacity of smaller organizations will be increasingly important to ensure our communities stay healthy and resilient in the face of future crises. It's an opportunity for community groups to come together and align resources, strategically leveraging each partner's expertise to have greater community impact. **The County's \$6M investment (Tranche 1) in Neighborhood Collaborations is an investment in building a coordinated, place-based equitable approach to supporting our Oakland neighborhoods in most need. These funds also provide a unique opportunity for the County and community to partner differently towards the shared goal of strengthening the social and economic safety net for our BIPOC, low-income communities..**

**Support is urgent.**

In advance of the April 11th listening session, the following is a list of questions and recommendations we have regarding the \$11M County ARPA Tranche 1 funds and HCSA's Community Coalitions model.

### **Questions**

- What is the process for fund disbursement (e.g. RFP)?
- Will the \$11M be disbursed via two separate RFPs (Outreach & Navigation, Neighborhood Collaborations) or combined into one RFP that includes funds for program delivery and collaborative backbone coordination?
- When will the funds be disbursed/contracts awarded?
- How will Tranche 1 funds align with Tranche 2 funds?
- What data will be required to be tracked and reported on?
- What will the reporting structure look like? How frequently will reports be submitted?
- How will equity be defined and tracked?
- What is HCSA's rubric for evaluating the RFPs? What criteria will it use to base its decisions on who is awarded?
- Will there be opportunities for coalitions to work together towards specific outcomes?
- Can we leverage these dollars with existing COVID response work/contracts?
- Can Alameda County provide a detailed breakdown of 1st year \$162 million tranche 1 funds allocated?

### **Recommendations**

- Consider additional fund disbursement models, such as:
  - 1) Creating funding pools for specific areas of work, instead of RFPs.
  - 2) Developing one RFP that includes funds for outreach & navigation *and* neighborhood collaborations backbone support so as to strengthen alignment, increase efficiency, and reduce overhead costs.
- Streamline the RFP process in order to get the funds out to communities faster.

- Facilitate a table for providers to share best practices/lessons learned to improve service delivery and coordination.
- Work with community orgs and coalitions to support sustainability of program delivery and collaborative models, starting in Year 2.

Lastly, The Resilient Fruitvale Collaborative would like to refer back to their original letter sent on May 25, 2021, highlighting the critical needs of the community. Please see the attached letter.

Thank you for your continued partnership.

Sincerely,

African American Response Circle

#### Healthy Havenscourt Collaborative

- Antoinette Taylor, Havenscourt resident
- BANANAS, Inc.
- Black Cultural Zone Community Development Corporation (BCZ CDC)
- Colleen Tiffenson, Havenscourt resident
- East Bay Asian Local Development Corporation (EBALDC)
- La Clinica de la Raza
- Lifelong Medical
- Maisha Smith, Havenscourt resident
- Regional Asthma Management & Prevention (RAMP), project of the Public Health Institute
- Roots Community Health Center
- United Way Bay Area

#### Oakland Asian American Pacific Islanders Unite

- Trybe
- Lotus Bloom
- Oakland Vietnamese Chamber of Commerce
- East Bay Asian Local Development Corporation (EBALDC)
- Asian Health Services
- ARTogether
- Bay Area Regional Pacific Islander Task Force
- Asian Pacific Environmental Network
- Oakland Chinatown Chamber of Commerce
- Center for Empowering Refugee & Immigrants

## Resilient Fruitvale Collaborative

- The Unity Council
- Spanish Speaking Citizen Foundation
- Native American Health Center
- La Familia
- Homies Empowerment
- Street Level Health Project
- La Clinica de la Raza
- Centro Legal de la Raza
- El Timpano
- Trybe
- East Oakland Collective
- Communities United for Restorative Youth Justice (CURYJ)
- Peralta Hacienda
- Ella Baker Center
- Prospera
- St Elizabeth Parish

May 25, 2021

Honorable Board of Supervisors  
221 Oak St # 536,  
Oakland, CA 94612

Via Electronic Request

**Re: Resilient Fruitvale Collaborative Emergency Budget Request to Address the Devastating Effects of COVID-19 in East Oakland Communities**

Dear Alameda County Board of Supervisors,

Resilient Fruitvale Collaborative, an alliance of over 17 community-based organizations (CBOs) in East Oakland working towards healthy, sustainable and resilient communities; would like to thank you for taking the time to meet and discuss our budget request that was submitted on December 23rd 2020.

Given the destructive impact of the pandemic and the growing urgent needs of our community as we move towards recovery, in the three zip codes in the county (94601, 94621, and 94603), but not limited to, we respectfully ask that you consider our **emergency budget request of \$40,000,000**. This request is based on our collective experience serving over 700,000 people since March 2020.

In response to the pandemic, our emergency requested funds are essential for the following:

- Continuing first responder efforts towards 1.) food insecurity, 2.) health and wellness services, 3.) emergency economic relief/development, and 4.) outreach and education;
- Covering unfunded costs associated with our organization's significant contributions to preserve public health for Black, Indigenous, People of Color (BIPOC), low-income, essential workers and immigrant communities; and
- Funding real economic and health recovery for our communities

The Resilient Fruitvale collaborative proposes a partnership with the County that leverages our respective organization's strengths in meeting the County's COVID-19 response goals and providing a continuum of care within the community. It is in the best interest of the County to partner with our collaborative efforts to not only mitigate the health and economic effects of the pandemic now, but also to thoughtfully plan for equitable economic recovery for our communities' long term.

Due to the urgency of this ask, we are requesting to meet in the next two weeks to discuss our emergency request and solidify next steps. We look forward to continuing the conversation and working in partnership to meet the critical needs of our community during these unprecedented times. Giuliana Martinez will act as our point of contact to arrange a meeting.

Thank you for your consideration.

Sincerely,

Aaron Ortiz, CEO  
La Familia

Andrew Park, Executive Director  
Trybe

Alicia Contreras, Executive Director  
Spanish Speaking Citizens Foundation

Candice Elder, Executive Director  
East Oakland Collective

Chris Iglesias, CEO  
The Unity Council

Claudia Arroyo, Executive Director  
Prospera

Dr. Cesar Cruz, Co-Founder  
Homies Empowerment

Fr. Antonio Galindo Carreon, Pastor  
St Elizabeth Parish

Gabriela Galicia, Executive Director  
Street Level Health Project

George Galvis, Executive Director  
Communities United for Restorative  
Youth Justice (CURYJ)

Holly Alonso, Executive Director  
Peralta Hacienda

Jane Garcia, CEO  
La Clínica de la Raza

Madeleine Bair, Founding Director  
El Timpano

Martin Waukazoo, CEO  
Native American Health Center

Theresa Gonzales, Executive Director  
Centro Legal de la Raza

Zack Norris, Executive Director  
Ella Baker Center for Human Rights